

P-20 Partnership Meeting Notes
May 25, 2023
2:30-4:00pm, virtual (Zoom)

Agenda:

- Introductions (10 minutes) - including introduction of Shannon Bryant, executive director for Workforce and Economic Development, Minnesota State Colleges & Universities
- Comments from the chair (Bob McMaster, 10 minutes)
- Credentials of value workgroup presentation (Dennis Olson, 40 minutes)
- Updates from executive director (Josiah Litant, 20 minutes)
- Announcements and other updates (5 minutes)

Meeting materials:

- Credentials of Value Spring 2023 Report
- Proposed changes to bylaws of the P-20 Partnership

Meeting notes:

Welcome and introductions

- P-20 Partnership Executive Committee
 - Bob McMaster, chair
 - Dennis Olson, vice chair
 - Satasha Green-Stephen
 - Stephanie Graff
- Welcome new members and visitors/guests
 - Representative Patricia Mueller
 - Deb Broberg, real time talent
 - Liz Williams, Greater MN United way
 - Krystle Igbo-Ogbonna, MN State System Office
 - Larry Handlin, adult learning strategies in Workforce Development
 - Deputy Commissioner Stephanie Graff
Deputy Commissioner Graff is the new Deputy at MDE and newly on the P-20 Exec Committee. She shared that she is honored to be with this group and join P-20. She summarized her experience at MDE and in the Governor's Office.
 - Shannon Bryant, Exec director of Workforce Development at Minnstate
Executive Director Bryant spoke about the focus of her position, leading Minnesota State's efforts to build increased bridges, partnerships, and innovations with workforce partners. She provided an overview of her experience in workforce development and higher education.

P-20 Chair Transition

Bob McMaster's term as chair will end in June 2023 and Dennis Olson will be the chair beginning in July. A new vice chair will be selected. The executive committee will have a retreat this summer to plan the agenda for the next year and identify strategic priorities, and continue to meet through the summer.

The P-20 Partnership will meet every other month and the executive committee will meet on alternate months. Future meeting will be scheduled soon.

Credentials of Value Workgroup

The Credentials of Value Workgroup 2-23 report was represented by Dennis Olson, Steve Rogness, and Meredith Fergus. Please refer to the Sharepoint site for the report and slides.

Overview of questions/comments

- Like the framing of post-high school training. One-half of the workforce has a degree. What can we do to improve job specific skills and 21st century skills. What are we doing around credentialing? This workgroup focused primarily on adults.
- Representative Mueller was happy to see this priority and report as this was her highest priority policy issue. What can we do to expand something like this to high school students? The earlier students enter the workforce, the more successful they are. Looking at the issue across statewide infrastructure may provide personalization. The work should not be so prescription that it is tools for one audience. This could be a framework for rural, urban, etc. to provide a work-based learning program.
- Consider how we think about this work in terms of wages. There are two perspectives related to this. If people need work, give them work now and this is how to provide stabilization. Provide short-term training that leads to immediate employment. In higher education, the thinking is more toward a 4-5 year investment. When we look at post-graduation employment, we would be looking 10-15 years out. But there is no reason not to do both and multi-year analysis could be needed.
- The issue of high-debt, low future incoming training or education was raised. Culinary arts was an example of an area of training that required significant training with very low-wages and within three years, culinary credentialing went away. What other programs could be categorized this way. Early childhood development could be future example.

Next steps

If there is consensus for moving ahead, the work group will identify next steps. The group should determine who should be involved and what evidence is needed. One we have an inner-agency group, we can determine our next steps. There is sufficient time before the July P-20 Partnership meeting to explore next steps.

Executive Director Report, Josiah Litant

Thank you to Bob McMaster for his leadership over the past two years. Thank you to Jennifer Reckner, for supporting the P-20 partnership for the last six months.

Josiah presented a series of updates of the connections he has made and the work he has been doing (PowerPoint presentation available separately).

Josiah facilitated a discussion around the proposed changes to the P-20 Partnership bylaws. Please refer to the proposed changes and slides on the Sharepoint site for voting at the next meeting.

Meeting adjourned at 4:00pm.

Minutes submitted by Jennifer Reckner.